



8th Annual  
**STRIKE OUT AUTISM**



**A Family Fun Day Event**

*Presented By*

***Fred & Mabel R Parks Foundation***

**2022 Honorary  
Steering Committee**

**County Judge**

**KP George**  
Fort Bend County

**City Mayors**

**William "Bill" Benton**  
Rosenberg

**Lance Bertolino**  
Village of Fairchilds

**Larry Bittner**  
Village of Pleak

**Laurie Boudreaux**  
Simonton

**Fred Burton**  
Arcola

**Sandra Dorr**  
Needville

**Robin J. Elackatt**  
Missouri City

**Aaron Groff**  
Fulshear

**Rebecca "Becky" Haas**  
Richmond

**William "Bill" Hastings**  
Katy

**Darryl Humphrey, Sr.**  
Kendleton

**Charles Jessup**  
Meadows Place

**Freddie Newsome, Jr.**  
Town of Thompsons

**Rod Pavlock**  
Orchard

**Kenneth Reid**  
Beasley

**Bob Wall**  
Weston Lakes

**Cecil Willis, Jr.**  
Stafford

**Joe Zimmerman**  
Sugar Land

**Sunday, May 22, 2022**  
Constellation Field, Sugar Land

**Event Summary**

- Up to **7,500 fans and supporters**, along with the Sugar Land Space Cowboys, affiliate of the Houston Astros, and Honorary Steering Committee will host about **450, or more children and family members** from the autism community to a Family Fun Day on May 22, 2022
- Hosted families enjoy an exclusive **"Meet and Greet"** and autograph session prior to the game with the Sugar Land Space Cowboys Players and Mascots
- Volunteers "buddy" up with a child prior to the game for play time on the field or in the playground area. During this time, parents and caregivers are offered a social hour in the company of other adults at the Bud Light Pavilion; **a rare occasion for many, a first-time opportunity for most**
- **Complimentary lunch and soft drinks** await the hosted families in the picnic area
- **850 volunteers and family members** march around the field for an Autism Awareness Parade before County Judge George and City Mayors join on field to read a Proclamation of Support recognizing April as Autism Awareness Month
- Then, it's **PLAY BALL!** Elected officials, sponsors, and other VIPs enjoy the game from hosted suites, while volunteers and families cheer on the home team!
- During the game, **StrikeOut sponsors** can be seen and heard through the **Video Display Board and PA announcements**
- **Custom game day jerseys are included in a silent auction** that starts at the beginning of the event and concludes about the fifth inning of the game. Post-game winners join on field to **collect their autographed jersey** right off the players or coaches back!
- An exclusive opportunity and **post-game activity** includes Hope For Three children the chance to run the bases on-field
- Through our aggressive **pre and post-event marketing efforts**, we reach over 500,000 households in print media alone. And, within the scope of four hours at the Sugar Land Space Cowboys Constellation Field, **Hope For Three** can bring the **community** together, raise **awareness**, provide an **inclusive** opportunity, and increase **understanding** and **acceptance** for families and children living with an autism spectrum disorder
- Many of our families share, **"This is their vacation of the year."**

# Unlimited Sponsorship Opportunities

- 20 seats in a private suite**, complimentary lunch • Sponsor Suite Signage • Pre & Post Publicity Release w/Photo • **Premium** Event Program Recognition - **Front & Back Cover plus Full Page Ad (5.5" x 8.5")** • Swag Bag Insert • Game Day Sponsor PA Announcements • Video Board Promotion with (name & logo) • Presenting Sponsor Title Recognition on all marketing materials • Extensive Social Media Marketing
- \$10,000 Grand Slam**  
**10 seats in a private suite**, complimentary lunch • Sponsor Suite Signage • Publicity Release w/Photo • Event Program Full-Page Ad (5.5" x 8.5") • Swag Bag Insert • Game Day Sponsor PA Announcements • Event Video Promotion (name & logo) • Social Media Marketing
- \$5,000 Bases Loaded**  
**8 seats in a private suite**, complimentary lunch • Sponsor Suite Signage • Publicity Release w/Photos • Event Program Half-Page Ad (5.125" x 4") • Swag Bag Insert • Game Day Sponsor PA Announcements • Event Video Board Promotion (name & logo) • Social Media Marketing
- \$2,500 Home Run**  
**4 seats in a private suite**, complimentary lunch • Sponsor Suite Signage • Event Program One-Fourth Page Ad (2.5 x 4" vertical) • Event Video Board Promotion (name & logo) • Social Media Marketing
- \$1,500 Triple Play** 8 Reserved Stadium Seat Tickets • Event Program Eighth-page Ad (2.5" x 2") • Event Video Board Promotion (logo & banner) • Social Media Marketing
- \$1,000 Double Play** 8 Reserved Stadium Seat Tickets • Event Program Sponsor Listing • Social Media Marketing

## Exclusive Underwriting Opportunities

Limited and on a first-come, first-serve basis

- \$7,500 Custom Game Day Jerseys**  
**8 seats in a private suite**, complimentary lunch • Sponsor Name or Logo on each Custom Game Day Jersey worn by Space Cowboys Coaches and Team Players • Jerseys Autographed by Team Players, Auctioned, and Collected by Winners • Event Program Full-Page Ad (5.5" x 8.5") • Photo Opportunity with Players and Winners
- \$5,000 Custom Game Day T-Shirts**  
**6 seats in a private suite**, complimentary lunch • 6 Complimentary T-Shirts • Sponsor Name/Logo on Game Day T-Shirts Sold Online and in Skeeters Retail Store (over 350 Event Day Volunteers provided custom T-Shirt) • Event Program Half-Page Ad (5.125" x 4")
- \$4,000 Number One Foam Fingers**  
**4 seats in a private suite**, complimentary lunch • Sponsor Name or Logo on 1,000 Foam Finger Give-Aways to Patrons Event Day • Event Program One-Fourth page Ad (2.5" x 4" vertical)
- \$3,000 Strike Out Autism Wristbands** - **4 seats in a private suite**, complimentary lunch, Sponsor Name/logo/ website on 3,000 Custom Wristbands Distributed to Patrons at the Main Gates Event Day • Event Program One-Fourth page Ad (2.5" x 4" vertical)

**\$2,500 – Each Underwriting opportunity at this level includes 12 Reserved Stadium Seat Tickets**

**• Event Program Quarter page Ad (Vertical 2.5" x 4") PLUS one benefit listed below**

- VIP Hospitality Suites** - Signage Recognition in each VIP Suite (estimated 3-5 suites with elected officials, sponsors)
- Concourse Signage** - Signage Display in Concourse near Concession Areas (2)
- Printed Materials** - Recognition on Printed Marketing Materials including Event Programs, Playbill Insert, & Resource Guide
- Jersey Auction** - Event Signage Recognition in the Concourse and Jersey Auction Tables
- Silent Auction** - Event Signage Recognition in the Concourse and Silent Auction Tables

**\$1,500–Each Underwriting opportunity at this level includes 8 Reserved Stadium Seat Tickets Event Program One Eighth-Page Ad (2.5" x 2") PLUS one benefit listed below**

- Registration** - Signage or Banner Display at Registration | Picnic Area (volunteers, families, and VIPs)
- Parents Time Out** - Signage or Banner Display in Bud Light Pavilion
- Band** - Signage or Banner Display in Entertainment Area (Pre-game festivities, join on-field with VIPs and the band)
- Concourse Table Vendor** (limited availability). Exposure to community patrons during the event.  
Qty. \_\_\_\_\_ x \$300 ~ Total Amount Due \$ \_\_\_\_\_
- Sponsor a family of four to attend Strike Out Family Fun Day ~ It's for the Kids!**  
Qty. \_\_\_\_\_ x \$150 ~ Total Amount Due \$ \_\_\_\_\_
- Other \$ \_\_\_\_\_** Every donation impacts a child living with autism and can change a child's future.
- Check here if you do not wish to be listed as a Sponsor or Underwriter in publications
- MANDATORY: Camera ready ad and payment due before May 1, 2022**

**Special**

**Instructions** \_\_\_\_\_

**Please send your camera-ready ad in one of the following formats:**

- High resolution JPEG (minimum 300+ dpi)
- Photoshop (PDF or png)

Please submit camera-ready ad to  
**contact@hopeforthree.org** by **May 1, 2022**  
Questions? Call **281-245-0640**

Recognition in printed materials is offered only if commitment or payment is received by deadline: May 1, 2022

**Please PRINT name EXACTLY as you would like printed**

Sponsor   Company Name		
Contact Name	Phn #	
Address	City	State
E-mail		Zip

**Please complete method of payment**

<input type="checkbox"/> MC/Visa <input type="checkbox"/> AmEx <input type="checkbox"/> Discover <input type="checkbox"/> Check # _____		Payable to: <b>Hope For Three</b>
Cardholder Name:		
CC #	Exp Date	CVC
Billing Address	City	State
Email		Zip
Cardholder Signature		Date

**Mailing Address: Hope For Three, 4711 Sweetwater Blvd., #358, Sugar Land, TX 77479**

**Blessed Be Hope For Three Inc. is a 501(c)3 non-profit organization and contributions are tax-deductible under EIN# 27-3572770**

**It's for the Kids!**